



GOVERNMENT OF KERALA

No. Cdn1/25/2021-GAD

General Administration (Co-ordination) Dept.

Dated, Thiruvananthapuram, 18.03.2021

CIRCULAR

Sub: General Administration Department – General Election to Kerala Legislative Assembly 2021 – Removing flex boards and banners – instructions issued – reg

Ref : 1. Circular No.Cdn4/53/2021/GAD dated 03.03.2021 and 10.03.2021

2. Letter No.1550(17)/EL4/2021/Elec dated 12.03.2021 from the Chief Electoral Officer, Kerala.

The Model Code of Conduct (MCC) in connection with the General Election to Kerala Legislative Assembly came into force from 26th February 2021. In the light of this, detailed guidelines have been issued to all the concerned for the smooth conduct of election.

But now Government are receiving several petitions/complaints regarding the unauthorised display of hoardings/flex boards/banners announcing various Government schemes or showing the achievements of Government or political parties etc in Government offices and campuses in breach of MCC.

In the above circumstances all Heads of Departments/District Collectors/Public Sector Undertakings etc are again directed to abide strictly by the MCC guidelines with special emphasis on removing all such unauthorized display of hoardings, flex boards and banners from Government offices and campuses showing the achievements of Government or any political parties which are found to be in conflict with the Model Code of Conduct enforced in the State in connection with the State Assembly Election 2021.

K.R. JYOTHILAL
PRINCIPAL SECRETARY

To

The Principal Secretary, Election Commission of India, Nirvachan Sadan,
Asoka Road, New Delhi-110 001 (With CL)

The Chief Electoral Officer and Additional Chief Secretary to Government,
Election Department, Thiruvananthapuram (With CL)

All Additional Chief Secretaries/Principal Secretaries/Secretaries
The Secretary to Governor (with CL)
The Secretary, Kerala Legislative Assembly, Thiruvananthapuram (With CL)
The Advocate General, Ernakulam (With CL)
The Registrar, High Court of Kerala, Ernakulam (With CL)
The Secretary, Kerala Public Service Commission, Thiruvananthapuram (With CL)
All District Collectors
All Heads of Departments.
The Chief Executives of all Public Sector Undertakings.
The Government owned Industrial Concerns } Through District Collectors
All Government Commercial Undertakings } concerned
All Departments in Government Secretariat including Law and Finance
(They may be requested to give necessary directions to the offices under
their administrative control)
The Station Director, All India Radio, Thiruvananthapuram
The Labour Commissioner, Thiruvananthapuram.
The Registrar, Kerala/Cochin/Calicut/Mahatma Gandhi/Kannur University
The Registrar, Kerala Agriculture University, Mannuthi, Thrissur
The Registrar, Sree Sankaracharya Sanskrit University, Kalady, Aluva
The Registrar, Kerala University of Health and Allied Sciences, Thrissur-680 596
The Registrar, Kerala Veterinary & Animal Sciences University,
Pookode, Wayand
Kerala Agricultural University Campus, Mannuthy, Thrissur.
The Registrar, Kerala University of Fisheries and Ocean Studies,
Panangad, Kochi
The Director, Information & Public Relations Department
(for giving wide publicity through media and Govt. Website)
Web & New Media (for publishing in Government Website)
Stock File/Office copy

Forwarded/by Order


Section Officer